FOR METRICS THAT MATTER

BUSINESS ACTIVITY MONITOR

✓ Gain visibility into daily operations

✓ Identify and resolve inefficiencies

✓ Delivery actionable information

✓ Reduce redundancy and costs

✓ Make decisions with confidence

✓ Maximize the ROI for external business applications

In Business, Metrics Matter

Measuring and tracking the correct metrics has become an accepted best practice for improving both financial and operational performance; and Radley's Business Activity Monitor (BAM) provides you with instant visibility to your key performance indicators. With BAM, critical applications are monitored and predefined events are posted to a dashboard for immediate review.

BAM Dashboards provide the real-time information your managers and employees require. Eliminating the need to search through multiple reports and applications, BAM Dashboards are a great resource for measuring and monitoring process improvements, identifying process failures, or simply for displaying quantitative data; helping you reach your goals of increased efficiency, superior quality, continuous improvement, and earning the highest scores for customer satisfaction.

Radley's BAM is the visual intelligence layer that provides real-time display of operational accomplishments. You can have an easy-to-use enterprise-wide metric tracking system to measure what you manage.

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Optimized Execution

Efficiently identifying trends and managing key metrics allows you to isolate problems and direct resources to the area where they are most needed. Creating a metrics tracking system without negatively impacting productivity can be challenging.

Radley's Business Activity Monitor provides an event tracking database and displays key metrics in an easily understood graphical form. A flexible messaging standard allows an unlimited number of events to be tracked across enterprise applications. Users can create personalized dashboards displaying only the information important to them and subscribe to alerts for notification of critical events. Additionally, database queries can be used to capture real-time data for display.

Capture real-time data and view key metrics in an easily understood display dashboard.

Built for Success

Radley's BAM has the ability to easily accept event messaging from any application across the enterprise and then present this data for review and analysis. For each event, key data is mapped to a graphical display called a widget which is shown in a dashboard window. Data can be displayed in various formats including pie charts, list boxes, bar charts, and gauges. With BAM's interactive dashboards, users can drill down for more information, open a report or even be linked to an external application.

Delivered Intelligence

The BAM Notification Manager will send alerts to the people who need to know, and know now. Alerts can be graphically displayed on a dashboard, or sent by email or text message. BAM's integration functionality is delivered with each licensed sale; and BAM is thoroughly integrated to Radley's eCommerce Platform (EDI) and WorkForce (data collection) Productivity Solutions. BAM's open architecture allows it to easily expand to other applications within the enterprise. Any application can be adapted to send events to the BAM event database or be queried to gather data for a graphical display.

The Bottom Line

Managing a successful enterprise requires making well informed decisions. When your business professionals have clear, actionable intelligence and your operational staff, managers, and business analysts have real-time visibility into the progress and performance of your ongoing business processes, they make better decisions and take appropriate corrective actions while it still matters. Radley's BAM is the visual intelligence layer that provides real-time display of operational accomplishments. You can have an easy-to-use enterprise-wide metric tracking system to measure what you manage.

✓User-defined dashboards
✓Automated email alerts for critical events
✓Multiple display options: charts, lists, graphs, etc.
✓Built-in integration to Radley products
✓Open interface messaging for easy
  adaptation to external applications
✓Scripting and script execution
✓Dynamic database queries
✓Drill-down displays for in-depth data mining