

# **AT A GLANCE**

### **CUSTOMER SNAPSHOT**

- Home Décor Manufacturer
- Pillows, Curtains, Linens, Outdoor Cushions
- Serving Top Tier Retailers
- Second largest supplier of decorative pillows in the US.

### RADLEY PRODUCTS IMPLEMENTED

- IR\*EDI
- Business Activity Monitor (BAM)

### **PROJECT SNAPSHOT**

- Project Plan
- On Demand Deployment
- Transaction Mapping
- Communications
- VAN Services
- ERP <u>Integration</u>
- Training & Support

## TRADING PARTNERS

- Walmart/Walmart Canada
- Meiier
- Burlington Coat Factory
- Belk Stores
- Kohls
- Steinmart
- Bed Bath and Beyond
- Shopko
- Dillards
- JC Penney/JCP Catalog

## **BENEFITS**

- Eliminated Manual Data Entry
- Decreased EDI Cost of Ownership
- Gained Real-Time Visibility to Business Transactions
- Increased Customer Satisfaction
- Seamless Integration to ERP Business
   System
- Improved Response Time to Non-Compliance Situations

### **CONTACT RADLEY**

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# Integrated EDI Implementation for Home Décor Manufacturer

# **Helped Achieve Trading Partner Compliancy**

## **Customer Summary**

The featured customer is a home décor manufacturer and the second largest supplier of decorative pillows in the US. They provide top tier retailers with pillows, window coverings, table linens and more.

# Challenges

The customer wanted an EDI solution that could be integrated with their ERP system and custom home grown module to ensure they would be compliant with their trading partner's specific requirements as well as decrease the amount of manual data entry, monitoring and reporting efforts they had in their previous solution.

- The legacy EDI solution was not only less intuitive but was more expensive.
- They needed their EDI information integrated to their ERP system and to their home grown shipping/scanning solution.
- Some of their retail store trading partners sent 850's with the amount due per store but the inbound 850
  was consolidated.
- They needed to accommodate Ship To, Mark For Store Label Requirements.
- They had multiple invoices for one PO and the Trading Partner wanted only one invoice per PO.

## Solution

A combination of Radley's Business to Business EDI solution IR\*EDI, Business Activity Monitor (BAM) and EasyLink VAN services was implemented On Demand for the customer.

- iR\*EDI provides the customer with greater flexibility and automation at a fraction of the cost of their legacy EDI application.
- Using a standard integration to their ERP system, iR\*EDI translates the inbound EDI 850 Purchase Order, exporting it directly into their ERP system.
  - o They are able to organize their shipments by PO from within their ERP and create the necessary labels per customer store location.
  - o iR\*EDI integration with the customer's home grown shipping solution picks up a shipping file that is used to build the ASN for each of the customer's EDI trading partners.
- iR\*EDI translates the inbound 850 purchase order, breaking it up into per-store order requirements, and linking each to the EDI customer's regional distribution center or consolidation center.
- iR\*EDI appends the retailer store information to the original 850 PO's, so that all stores under one PO
   will ship together and each shipping label will include store-level PO Number, UPC code, Quantity, etc.
- iR\*EDI pulls invoice data from the ERP, consolidates store-level data into a single invoice and then
  generates a report of the consolidation, so accounting personnel can link the single PO from the
  customer to the multiple store-level PO's within their ERP system

### Results

The investment in Radley's iR\*EDI on demand (SaaS) eCommerce solution has helped this customer to eliminate nearly all of their legacy system manual data entry, and to better monitor and analyze their business transaction performance and compliance with minimal effort. The customer's ability to meet trading partner specific requirements and react to potential non-compliant scenarios has greatly improved their own internal operations, as well their own customers' supplier satisfaction ratings. Since implementation, the customer has purchased additional iR\*EDI trading partner modules and has also specified additional Radley EDI process enhancements in order to further improve order processing and shipping procedures.