Honda EDI Certification
Build Versus Buy

Background

The customer provides warehousing and logistics services to the Automotive, Industrial, and Retail Industries. The customer also provides repackaging, quality control and inspection services, technical engineering services, as well as light assembly services for its customer base. With multiple facilities located in Michigan, Ohio, South Carolina and Tennessee, the warehouses are conveniently close to a number of OEM and Tier I assembly plants allowing dependable just-in-time delivery. These automotive customers require stringent EDI functionality that has created a set of unique business requirements.

Challenges

To develop or purchase an EDI application that will integrate efficiently with an internal WMS and Inventory application to meet the compliancy standards of emerging automotive customers like Honda. Many internal key business goals needed consideration:

- The internal development schedule which included a migration plan to .NET.
- The estimated 6-9 months to develop an in-house Honda solution.
- The need to certify the in-house development as a hybrid Honda solution.
- The need to reduce workloads via automation and outsourcing to allow a more concentrated focus on core business issues.
- The desire to reduce internal complication by moving to a cloud solution.
- The need to reduce new customer EDI development costs and increase efficiencies.
- The desire to lower the VAN costs of high volume EDI communications.

Solution

Radley recommended the iCARaS component of their eCommerce platform. iCARaS is an automotive EDI data management and reporting tool that is Honda Blue Book certified. It addressed many concerns by:

- Being a Honda certified solution that delivers all the EDI data management, reporting, labeling, scanning, and shipping documents specified in the Honda "Blue Book".
- Utilizing modern technology including an On Demand cloud solution.
- Being a standardized EDI solution to manage demand and shipping schedules as well as sending ASNs on behalf of their customers.
- Guaranteeing trading partner compliance for all new customers as well as their existing customers.
- Eliminating custom programming needed to address unique EDI requirements.
- Minimizing IT involvement in daily EDI activities.
- Containing a user friendly, intuitive work flow that allows end users to take ownership of EDI processes without needing to know EDI technology.

Results

The implementation of Radley's On Demand EDI technology and demand management solutions allowed the customer to standardize on a single B2B platform. The customer's IT staff can concentrate on providing internal solutions to help maximize their service levels with their external customers. Real-time visibility to all EDI related activities including inbound/outbound document processing, alerts/emails, and automated reporting are provided via BAM (Business Activity Monitor) dashboard technology. The customer can now on-board new trading partners quickly and easily with the use of a standard integration process.