

# Press Release

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**FOR IMMEDIATE RELEASE**

## **AUTOMOTIVE RELEASE ACCOUNTING SOFTWARE NOW FOR SAP® BUSINESS ONE USERS**

**“EDI SOFTWARE AGILITY AND ADDED SUPPLY CHAIN PRODUCTIVITY  
AIMED AT REPETITIVE MANUFACTURERS”**

SOUTHFIELD, MI, NOVEMBER 16, 2010 — Radley Corporation, in partnership with Mascidon LLC, announces the release of its comprehensive [automotive EDI software](#) solution, iCARaS™, to the SAP Business One end user and dealer communities. Radley Corporation and Mascidon LLC have combined resources to create a standard, out-of-the-box, integration-included software solution for SAP Business One users. Mascidon’s extensive SAP Business One and manufacturing experience leveraged with Radley’s deep automotive knowledge and eCommerce technology enabled the creation of an automotive EDI software solution specifically designed to reduce cost, enhance ease-of-use, and provide operational efficiencies for day-to-day EDI operations and business process management for SAP Business One users.

“Most of the ERP software solutions in the marketplace focus on make-to-order / make-to-stock manufacturing,” Dr. Maes, Owner of Mascidon LLC, acknowledged. “However, by combining the functionality of Radley Corporation’s iCARaS release accounting and EDI capabilities with the strength of

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SAP Business One as an ERP solution, repetitive manufacturers now have an outstanding solution to their manufacturing software requirements,” he continued. Mark Farneth, President of Radley Corporation added “Radley’s iCARaS application is known for its cost saving advantages created by providing comprehensive automotive EDI as a standard product. Using modern technology we have increased that advantage by offering On Demand and Cloud Computing usage models. We look forward to providing this service to the SAP Business One user community.”

### **ABOUT MASCIDON LLC**

Mascidon LLC was formed in October 2007 by Dr. Don Maes. Dr. Maes was awarded a doctorate in engineering degree from the University of Detroit in 1974. He has been involved with small business manufacturing software since 1977. The hands-on experience Dr. Maes has gained over the last 33 years provides much-needed expertise to SAP Business One end users and dealers. Mascidon combines SAP Business One manufacturing expertise with thorough knowledge of the SAP customization and implementation processes to meet and exceed customers’ needs. For more information, visit [www.mascidon.com](http://www.mascidon.com).

### **ABOUT RADLEY CORPORATION**

Established in 1974, with their roots in the automotive industry, Radley Corporation incorporated a best-of-breed approach to provide a complete enterprise Productivity Software Solution Suite. Radley’s Supply Chain Productivity ([EDI](#)) Solutions and WorkForce Productivity ([Automated Data Collection](#)) Products provide packaged data-collection-based solutions that use identical and proven architecture throughout, and seamlessly integrate enterprise bar code labeling functionality. Moving beyond merely EDI and barcodes, Radley Corporation develops, installs and supports [EDI](#), [automated data collection](#) and supplier collaboration software solutions aimed at improving process efficiency for businesses around the globe. Radley's web-enabled EDI, [Automotive EDI](#), [EDI Managed Services](#), [supply chain management](#), and barcode/RFID data collection products are integrated into many widely-used ERP/MRP applications. For more information, visit Radley Corporation online - [www.radley.com](http://www.radley.com).

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