

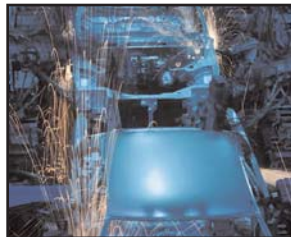
# RADLEY

CORPORATION

## Radley **Integration Suite**

B2B eCommerce • Automotive Demand Management • Supplier Collaboration • Application Integration • Automated Data Collection

ERCE • APPLICATION INTEGRATION • SUPPLIER COLLABORATION •  
2 • AUTOMATED DATA COLLECTION • EDI • HEALTHCARE • EDIFACT •  
LABORATION • LEAN MANUFACTURING • LINE SIDE LABELING  
ECTION • EDI • HEALTHCARE • EDIFACT • XML • B2B ECOMMERCE •  
COMMERCE • APPLICATION INTEGRATION • SUPPLIER COLLABORATION •  
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N INTEGRATION • SUPPLIER COLLABORATION • LEAN MANUFACTURING



# Enhancing Your ERP Investment

Every business must continuously simplify business processes and improve customer service in order to combat increasing costs and competition. Meeting and exceeding customer expectations requires a combination of leading technology and best business practices. Current eCommerce technology enables many efficiency gains for Just-in-Time manufacturers. From EDI transaction set exchanges to supplier Web Portals, eCommerce technology is a key component of a solid strategy for driving cost and waste out of everyday business transactions.

A sound eCommerce solution may consist of several key technology layers. Properly understanding and deploying these layers brings about substantial returns and operational efficiencies across the enterprise. A properly constructed eCommerce initiative is more than just an EDI translator; it is a platform of functionality and capabilities that will drive more productivity and savings throughout daily operations.

The Radley Integration Suite provides users with all the necessary eCommerce tools. The suite of products provides benefits in application integration, electronic data interchange, demand management, supplier collaboration, and automated data collection.

## Application Integration

The core of an eCommerce application should be an anything to anything messaging engine that will communicate a message in any format to any other application using any communication protocol.

## App Integrator

The advanced versions of this technology will fully exploit the advantages of the application by allowing the user to integrate messages to and from disparate applications within the enterprise. Using point and click technology, application specialists will use the technology as an integration standard, thus eliminating the traditional custom programming and expense typically associated with the task.



## B2B eCommerce

Implementation of the base EDI translator engine should begin with rapid trading partner development for new EDI relationships.

Predefined transaction sets, standard transaction set reporting, quick resend & restart procedures, and easy document editing are minimum requirements for a commercial-grade EDI platform. Work flow automation that automates end-to-end transaction set processing including exceptions-based business rules is the foundation for complete unattended processing. Staff can focus on more critical business functions, until an EDI issue arises, at which time they can be notified by email or pager, to intervene as needed. EDI integration with core business applications is recommended for optimal business productivity. The iR\*EDI layer of the Integration Suite is integration-ready, so that integration with any business application - in any format - can be achieved.

# iR\*EDI



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### Automotive Demand Management

Many automotive OEM and Tier 1 EDI customer trading partners provide their suppliers with demand data which must be processed and interpreted per the customer's own unique business rules. Demand management, 'past due' requirements processing, and overlapping JIT/Firm/Forecast releases are only a few examples of common industry practices that vary from customer to customer. In addition, it is crucial in today's fast-paced manufacturing & distribution environment that shipments be reconciled against customer demand updates, so that shipments in transit do not appear 'past due'. Radley's iCARaS layer of the eCommerce Suite acts as the hub which meets the breadth of automotive EDI requirements, and supplements standard ERP or other back office applications which do not natively accommodate the demands of this specialized industry.

iCARaS

### Supplier Collaboration

Many supply chains are mandating automated communication from OEM to raw materials provider. However, supply chain automation is only as successful as the ability of each supplier in the chain to make automation available cost-effectively to those suppliers at the next level. Most supplier bases include a combination of suppliers of various sizes. Large suppliers typically wish to leverage existing EDI investments, and receive demand via EDI transaction sets. Small suppliers may have no EDI infrastructure at all, and need a simple Web form or XML download to accommodate their simplified business processes. Radley's iSC layer provides supplier communication using EDI, XML or Web forms to any supplier. This one-to-many capability ensures a common, transparent data stream into and out of the ERP or other business application. iSC supports the exchange of forecasts, ship schedules, purchase orders, confirmed shipments, and invoices with suppliers. Supplier performance ratings and reports measure each supplier's on-time shipments and shipment accuracy against the original demand provided.

iSC

### Data Collection

X/DC is a .Net, XML-based bar code/RFID solution. X/DC's client/server architecture offers performance and availability unachievable by other solutions. This includes a graphical user interface on mobile devices, automatic 'store & forward' capabilities to support transaction processing in the event of network interruptions, RFID filtering and aggregation, and much more. X/DC also interfaces with PLC's, scales, palletizing and packaging systems, as well as other manufacturing execution systems for data input during transaction processing.

X/DC

Additionally, the Integration Suite software solution includes deployment options. Traditional licenses are available for those organizations with the network infrastructure and IT resources to house and manage their Integration Suite environment. As an alternative, the eCommerce Suite is also available as a subscription-based service, to meet the needs of users who wish to outsource portions of the implementation and/or day-to-day Integration Suite management and support.

Likewise, as eCommerce initiatives multiply and expand, so will the need for solution support. Radley's flexible support models are easily adapted to support each end user organization's implementation needs, including the end user's supply base. Quick and agile response to changes and new opportunities will enable growth. A sound implementation strategy includes options to license additional trading partners - certified and ready for use - as well as the traditional EDI mapping tools needed to implement trading partner maps internally.

Implementation success is measured daily by the routine collaboration requests it supports, and annually based on the accumulating life-to-date cost of ownership. Radley Corporation is committed to ensuring that the efficiency gains plus time & capital savings attributed to the Integration Suite implementation exceed each client's cost of ownership. This is attained via a joint commitment to take full advantage of Integration Suite technology across the enterprise.

# Radley's Hands-on Approach Ensures Your Success

## Technical Support

Radley delivers unsurpassed customer support as part of the total Integration Suite solution. Each annual support agreement ensures that all software and documentation are compliant with trading partner processing requirements. Radley clients have direct access to dedicated, knowledgeable industry support personnel that understand practices in JIT environments.



## Professional Services

The Radley Client Services team provides each end user with expertise focused on total customer satisfaction. Installation and implementation personnel configure each environment and train end user personnel on-site. Our experts provide assistance through all phases of the Integration Suite implementation, from initial 'go-live' assistance to new trading partner programs and software upgrades.

## Training Options

Detailed technical training can be provided at Radley's training facility in Southfield, MI, or at the client site, and is tailored specifically to the client's own business environment.

## About Radley Corporation

Founded in 1974, Radley Corporation provides innovative eCommerce, Automated Data Collection and Supplier Collaboration software solutions for companies across a wide range of industries. To date, Radley has helped over 1,000 organizations productively manage their enterprise data.

Radley Corporation provides sales, implementation, training, and ongoing support services for the entire Integration Suite, as well as professional consulting services to assist clients with all phases of the implementation process. Radley is recognized as a leading provider of solutions that target the data automation requirements of manufacturers.

# RADLEY

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